



CALIFORNIA ARTS COUNCIL MEETING

Wednesday, May 10, 2006

10:30 a.m.

MINGEI INTERNATIONAL MUSEUM
1439 EL PRADO – BALBOA PARK
SAN DIEGO, CA 92101
(619) 239-0003

I. PUBLIC MEETING CALL TO ORDER AND WELCOME - Chair Marcy Friedman

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| Action | 1. ROLL CALL – <i>M. Barber</i> |
| Action (TAB A) | 2. APPROVAL OF MINUTES: 1/31/06 – <i>M. Friedman</i> |
| | 3. CHAIR'S REPORT - <i>M. Friedman</i> |
| | <ul style="list-style-type: none"> • Introduction of New Members • Women's Conference – Long Beach |
| Action (TAB B) | 4. DIRECTOR'S REPORT- <i>M. Johnson</i> |
| | <ul style="list-style-type: none"> • California Cultural & Heritage Tourism Council MOU • Next Meeting Dates • Conferences: <ul style="list-style-type: none"> a. AFTA, June 3-5, 2006, Milwaukee, Wisconsin b. NASAA Leadership, September 18-20, 2006, Anchorage, Alaska |

II. PUBLIC COMMENT

III. REPORTS

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| | 1. CALIFORNIA MUSIC PROJECT – <i>P. Epstein</i> |
| | 2. POETRY OUT LOUD CONTEST – <i>J. Talamantez</i> |
| Action (TAB C) | 3. NEA MASTERPIECE INITIATIVES – <i>J. Talamantez</i> |
| | 4. MY CALIFORNIA – <i>P. Milich</i> |
| Action (TAB D) | <ul style="list-style-type: none"> a. Marketing |
| Action (TAB E) | 5. LITERARY PROJECT (Funded by Sale of <i>My California</i>) – <i>J. Talamantez</i> |
| | 6. BUDGET UPDATE – <i>S.Heckes</i> |

L u n c h B r e a k

IV. PROGRAMS DISCUSSION LEFT UNFINISHED FROM THE JANUARY 31, 2006 MEETING

(TAB F) – *J. Talamantez*

V. PRESENTATION/DISCUSSION OF PUBLIC COMMENTS ON THE STRATEGIC PLAN

(TAB G) – *M. Nielsen*

- Action (TAB H)
1. FINAL VOTE ON STRATEGIC PLAN DIRECTION
 2. COUNCIL AND STAFF WILL MEET IN GROUPS TO BEGIN NEXT STEPS:
 - a. MARKETING
 - b. ADVOCACY
 - c. PROGRAMS

VI. OTHER BUSINESS

VII. ADJOURNMENT APPROXIMATELY 4:30 P.M.

Notes:

1. All times indicated and the orders of business are approximate and subject to change.
2. The CAC retains the right to convene an advisory committee meeting pursuant to Government Code Sec. 11125 (d).
3. Public testimony may be time limited. Please make concise remarks.

Meeting Contact – Mary Beth Barber, (916) 322-6588 or 322-6555, mbarber@caartscouncil.com